

The freedom of research and teaching is a high-valued principle at Germany's universities. Germany is one of the most excellent and attractive locations for scientists worldwide.

Be a part of a vibrant scientific community and a diverse network of numerous business and local partners.

Koblenz University of Applied Sciences with its campuses in Koblenz, Remagen and Höhr-Grenzhausen offers higher education programmes, postgraduate courses and applied research with a comprehensive range of contact teaching and distance learning courses. The campuses are located close to the river Rhine surrounded by a unique landscape and in between the Cologne Bonn region and the Rhine-Main area including Mainz and Frankfurt.

The International Office based at campus in Koblenz is currently looking for a full-time

**International Lecturer
for Marketing and Brand Management**
(up to pay scale/Entgeltgruppe E 13 TV-L)

for four years starting at 1st January 2022. This lecturer position is part of a project funded by Federal Ministry of Education and Research (BMBF).

We offer

- a teaching position at a modern and diverse university
- various offers of personnel development for your further qualification
- flexible working hours and the opportunity for remote work if possible
- advisory services and technical support services for lecturers
- access to an excellent e-learning infrastructure with a wide range of technological equipment and a well-equipped media studio for e. g. videos
- support services for internationals
- a familiar atmosphere on campuses and close contact to students and colleagues
- access to a diverse programme of the University Sports Department including staff discount as well as sport and exercise courses for members of staff

We search for a lecturer with excellent language skills in English and

- a master's degree or PhD in marketing, market research, brand management, or consumer behaviour
- extensive experience as a lecturer at an university or an university of applied sciences or comparable institutions
- experience and interest in teaching topics like corporate social responsibility as well as intercultural and interdisciplinary competences
- experience in supervising bachelor and master theses
- intention to move to Germany

Basic knowledge of German is an advantage and preferred.

Your responsibilities include

- to teach modules focusing on marketing, marketing communications, brand management and empirical sciences in English
- to develop new modules and study courses in those subjects in English
- to guide students to complete their projects and assignments successfully
- to support colleagues in scientific presentations and publications
- to strengthen the international profile of university
- to support incoming students

Koblenz University of Applied Sciences is committed to diversity, equal opportunities and work-life balance. The university promotes women; female scientists are explicitly encouraged to apply. Persons with disabilities will be given preference in the case of equal qualification.

Please send your full application in one PDF file attached to an email **no later than Thursday, 21st October 2021**, to the head of International Office, Mrs. Anne Quander, quander@hs-koblenz.de.



Koblenz University of Applied Sciences has a daycare centre close to the university. In addition, we offer recreational activities for children of university members.